



TOMORROW'S LEADERS
— TODAY —

TLT- Tomorrow's Leaders Today, Inc. (TLT) Impact Report 2020



Our Mission and Core Values

Our Mission

TLT- Tomorrow's Leaders Today, Inc. (TLT) is a 501(c)3 nonprofit organization dedicated to helping develop youth leaders through education, collaboration and mentorships with community & business leaders for the collective benefit of the students and their communities.

Our Core Values

Integrity

Integrity forms the foundation of our organization. We grow our organization based on interactions that **promote mutual trust and respect**. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes.

Community Partnership

We value community partnerships. We recognize the importance of working with community, individuals and organizations to strengthen our programs by helping us provide all young people the opportunity to participate in and benefit from a TLT program. We value the input we receive from our **community partners** and strive to work together cooperatively and constructively for the betterment of all.

Excellence

We encourage leadership and innovation in business, education and social responsibility. We believe that leadership **skills can and should be continually improved** and refined.

Diversity

We value and embrace diversity. We seek out views that reflect all walks of life and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals, our students, volunteers and our communities. We give all individuals an **equal opportunity** to be heard and to benefit from our programs.

“It’s not how much we give, but how much love we put into giving”

– Mother Theresa



Board of Directors and Staff

TLT Leading Leaders Interns

Lark Applewhite

Instructional Design & E-Learning

Science in Nutrition and Wellness, *Texas Woman's University*

LaDana Vann

Business Services

Human Resource Management, *Texas Woman's University*

John Alberts

Business Services & Marketing

Finance and Marketing, *University of North Texas*

Lauren Mizell

Operations

Arts and Science in Business, *Texas Woman's University*

Mary Keating

Business Services

Finance, *Texas Woman's University*

Maricella Granados

Operations

Logistics and Supply Chain Management, *University of North Texas*

Seungyeon Lee

Business Services & Operations

Business Administration- Healthcare, *Texas Woman's University*

Yevhen Prokopenko

Instructional Design & E-Learning

Informational Technology, *University of North Texas*

Morgan Welch

Marketing & Graphic Design

Graphic Design, *Texas Woman's University*

Catherine Landeros

Marketing & Social Media

Graphic Design, *Texas Woman's University*

Aidan Estwick

Marketing & Social Media

Graphic Design, *Texas Woman's University*

Sangeetha Gajendran Sarah

Grant Writing Development

Healthcare Administration, *Texas Woman's University*

Karlie Guerra

Instructional Design & E-Learning

Human Development and Family Science, *University of North Texas*

Our Board of Directors

Elaine Smith-Poyourow

President / Executive Director

TLT- Tomorrow's Leaders Today, Inc.

Kathy Selvidge

Secretary

North Texas Bank & Trust

Ivy Sun

Board Member

Youth Entrepreneur Society

Jazmyn Ferguson

Board Member

City Year

Jonathan Kang

Board Member

Edward Jones

Susan Jones

Board Member

Premier Designs

Honorary Advisory Board

Kathy Erickson

The Short Game Place

Rosalyn Wiener

Laura Hyatt

Amanda Baze Hall

Youth Advisory Committee

Lark Applewhite

TLT Intern Alumni

"Seeing the products I've created in just two months has been very inspiring for what I have yet to do in my career going forward."

– TLT Intern

Letter from the Executive Director

Happy Holidays from TLT- Tomorrow's Leaders Today

Although it has been a trying year for many of us personally and professionally, we are proud of the relationship we have maintained with all of you! Due to COVID-19, TLT- Tomorrow's Leaders Today was tasked with providing services in a vastly different way.

Our humble beginnings in 2019 started with one TLT Leaders Program and two students. Since then, many of you have engaged with us for virtual presentations and courses, internship programs, small in person programs and countless other ways. Because of you, our students and alumni have been able to move on with increased real life soft-skills, leadership skills, hands-on job experience to promising career and education opportunities.

We hope you will read about the work TLT- Tomorrow's Leaders Today did in 2020 in our Annual Impact Report. Life completely changed for all of us in March of this year.

We look forward to engaging with you in 2021 and hope to see many of you again in person sometime soon. We wish you all a safe and healthy holiday season and New Year!

- Elaine Smith-Poyourow



TLT Serves the Community

TLT Needs You!

Parent Consultant

Parents, all of our TLT programs and **projects are born from real-life experiences.** We are searching for parents of children and young adults who have struggled with getting out on their own, with disabilities, and are willing to contribute to help during the strategic planning phases of our program planning sessions. We want to hear from you. We know that you have spent countless hours trying to figure out solutions to the challenges you face day-to-day. By becoming a consultant-parent volunteer you will be added to our network and contacted for questions about specific program projects. Consultations may include brief phone calls, emails, zoom calls, or face-to-face meetings.

Host a Supply Drive

TLT would love to have our supply list adopted! We would also be blessed if the items on our wish list were purchased in preparation of our early 2021 program session. If you link our **TLT-Tomorrow's Leaders Today wish-list with your AmazonSmiles** account as your charity, Amazon will donate 0.5% of your purchases to our program. Amazon does not require you to set up a new account. You can link us by going to your account and lists at the top of your home page, select Amazon Smiles, and then pick TLT as your organization from the list of charities.

E-Learning Instructional Design

Are you a wiz at creating power point presentations or have creative website development skills and want to share your talent? COVID-19 has made us rethink how we are going to provide access to the economically disadvantaged youth of Collin and Denton Counties. We are looking for volunteers that would like to **help us take our program digital** from our current in-person sessions to our online learning center.

Community Outreach

Do you believe in our mission to eliminate barriers that youth face and build communities that value inclusion? Are you an outgoing person? Good at building relationships? We are looking for individuals that can reach out and build partnerships with local businesses to **grow our Community Partnerships** and Fundraising needs.

Digital Marketing

Help TLT-Tomorrow's Leaders Today think through a **marketing plan** for maximizing reach and business sales, including how to prioritize channels and measurable goals. We are currently using Facebook, LinkedIn and our website, <http://tltleaders.org>.

Volunteer Activity

In 2020, our volunteers contributed **3,839** hours to fulfill essential roles for TLT- Tomorrow's Leaders Today. Our Board of Directors, staff, parents, and students all **thank you!**

Become a TLT Sponsor

TLT offers a number of year-round and one-time sponsorship opportunities for both individuals and organizations of any size.

Sponsorship packages for those who prefer to make a donation in support of our mission can designate their funds towards various programs we offer. Download our sponsorship packet for more details.



Help us develop youth leaders with these other ways to give to TLT- Tomorrow's Leaders Today:

Supporters of TLT- Tomorrow's Leaders Today can link our account (**WY751**) to their Kroger Plus card via Kroger's Community Rewards Program.

Tom Thumb also gives to TLT via the Tom Thumb's Good Neighbor Program by linking our account (**#14103**) to your Reward Card.

Amazon shoppers can choose TLT as their nonprofit when shopping on Amazon at smile. amazon.com or the **TLT Amazon Smile Wishlist**.

"It creatively helped them learn different tools of life that they would need for their future. We Truly appreciated this experience."

- KJW, the parent of a participant

Our Community Partners

Thank You for Your Donations and Fundraising!

We appreciate all the support from our community partners that allowed us to provide our programs this year.



Support
TLT - Tomorrows
Leaders Today Inc.

When you shop at smile.amazon.com,
Amazon donates.

[Go to smile.amazon.com](https://smile.amazon.com)

Use your Kroger Plus Card
and help us grow!

Supporting Stage Right has never been easier — just shop at Kroger and swipe your Plus Card! Here's how to enroll!

1. Visit KrogerCommunityRewards.com
2. Sign in to your online account, or create an account
3. Find and select your organization, and click "Enroll"

You'll start earning rewards for your organization right away on qualifying purchases made using your Kroger Plus Card! Learn more at KrogerCommunityRewards.com and thank you for your support.

*Remember, you'll need to re-enroll every April.

community rewards

Kroger is donating
\$4 million
to local organizations

14103

Organization Number

Don't forget to link our Good Neighbor Number to your Reward card and help us raise funds the easy way!

TLT Learning Center

Free Presentations and Surveys

Fair Trade

Do you know what Fair Trade means? One of our rising youth leaders created this information session to explain all about it.

Holistic Health

Do you know what Holistic Health is? Some of the life soft skills we need are taking care of ourselves mentally, physically and emotionally. See how much you know with this course.

Life Soft Skills Survey

Please take a moment and let us know what you are interested in learning!

Preparing for an Interview

Helpful preparation for any interview.

Introduction to FASFA

Learn all about what FAFSA is, how to apply for it and why it may be important for your success.

Online Course Library

Civic Leadership

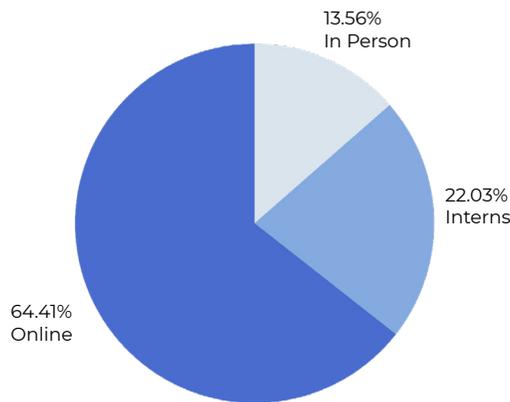
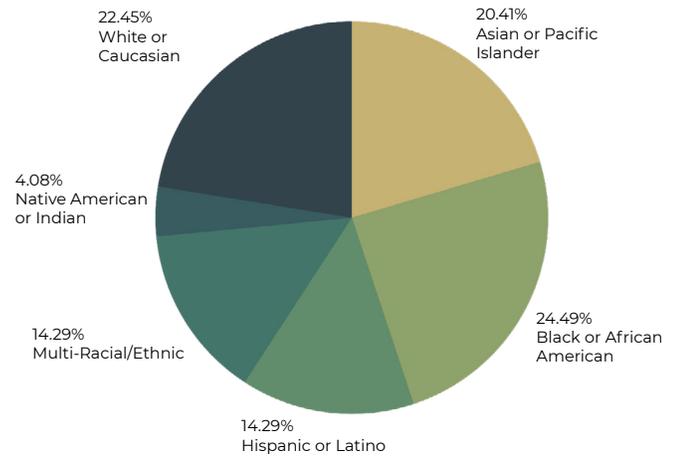
Learn about your civic responsibility in the community.

Resumé and Cover Letter Essentials

This course will prepare you for the business world and will equip you with the knowledge to enter it confidently.

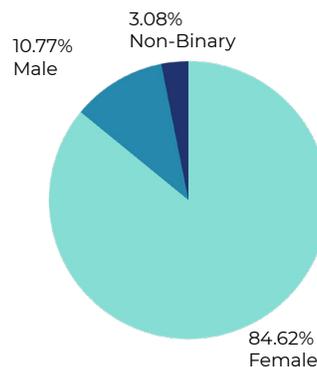
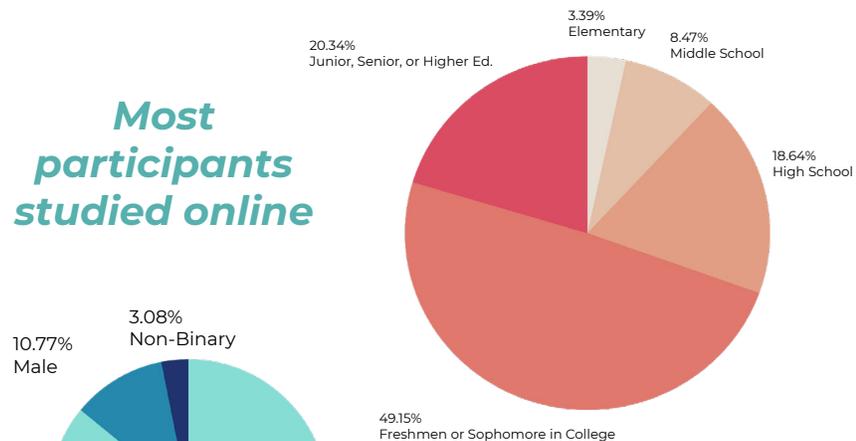
TLT Leading Leaders Intern Program

Students from Denton and Collin County, Texas High Schools, Colleges and Universities take part in a hands on internship opportunity to gain valuable work experience, explore a career path, develop and refine skills, gain confidence and build professional relationships.

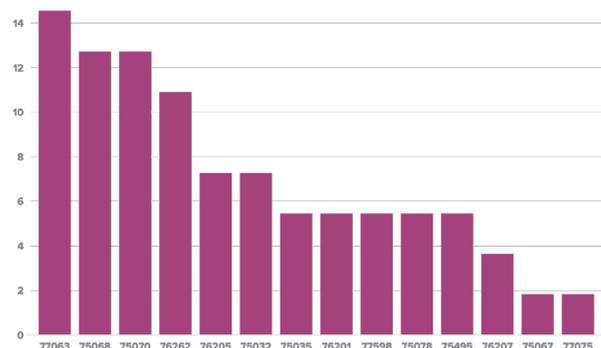


We served 59 diverse individuals in 2020

Most participants studied online



From 14 different zip codes



TLT Unlocking the Future

Our TLT Unlocking the Future Program is available!

Thanks to all our TLT Champions monthly donors and sponsors, our 8th grade to Jr. College Level economically underserved students within Denton and Collin County learn, **at no cost to them,** basic real life soft-skills, program objectives, skills training, higher education and career readiness through group discussions, hands on exercises, and program benefits, speakers and presentations about the civic, corporate, charitable and educational opportunities right in their community. During the 12-week program, the classes each complete a community project.

If you would like to see this program come to your community, sponsor a program or make a donation, please let us know.



TOMORROW'S LEADERS
T O D A Y



Other TLT Programs

TLT Leaders Program

If you are a young adult, that is looking to become involved in your community and you are interested in developing your skills as a future community leader we would love to have you submit an application for our leadership program.

TLT Youth & Adult Academy

The purpose of TLT Youth and Adult Leadership Academy is to bring together emerging community and business leaders to encourage them to learn about, to question, to dream about and care for their community.

TLT Leading Leaders Interns

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Visit us at <https://www.ttleaders.org/>

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